

# 2018 SPONSORSHIP OPPORTUNITIES

ROYAL LEPAGE ROYAL CITY REALTY PRESENTS

# THE SUMMER SOIREE

CHARITY AUCTION AND DANCE BENEFITING

GUELPH-WELLINGTON

WOMEN IN CRISIS



## SPONSORSHIP PAYS

Royal LePage Royal City Realty is pleased to host The Summer Soiree to benefit Guelph-Wellington Women in Crisis. This year marks the 41st anniversary of that first crisis line, started by eight brave University of Guelph students in one room with one phone line. Due to their commitment, determination and community support, Guelph-Wellington Women in Crisis has helped, and continues to help, thousands of women and children each year in Wellington County.

The prevalence of violence and victimization of women is a serious social problem. Guelph-Wellington Women in Crisis is well known as a leader in our sector and it would be wonderful to have you on this journey as we continue to make a positive impact on the lives of women and children in our community and advocate for broader social change.

The Summer Soiree is a Garden Party inspired evening with live music, dancing and a live and silent auction. Our goal is to raise awareness with our social media and print campaign that reaches over 40,000 people, and to raise funds to support Women in Crisis.

Sponsoring this event not only directly helps the women and children who live here, but also provides high visibility for your business. Your sponsorship broadcasts the message that your organization is willing to invest in and make valuable change in our community. Please join us Thursday August 23rd, to make a difference!



1,260

Women Supported



82

Children Supported



2,144

Crisis Calls Taken



152

Public Education Events

# THE SUMMER SOIREE



## SPONSORSHIP PACKAGES

### CHAIRMAN Sponsor \$2,500

#### Exclusive Sponsorship

As a Chairman level sponsor you will receive:

- Recognition/logo in our press release, all advertising & promotional materials
- A minimum of 5 social media posts on each channel about your organization leading up to the event
- Special announcements during the evening
- Signage opportunities at The Summer Soiree and a half page acknowledgment in the program
- Your logo in the post-event thank you advertisement
- Two tickets to The Summer Soiree

### PRESIDENT'S Gold Sponsor \$500

As a President's Gold level sponsor you will receive:

- Recognition/logo in all advertising & promotional materials
- A minimum of 2 social media posts on each channel about your organization
- Signage opportunities at The Summer Soiree and acknowledgment in the program
- Your name in the post-event thank you advertisement

### RED DIAMOND Sponsor \$1,500

As a Red Diamond level sponsor you will receive:

- Recognition/logo in our press release, all advertising & promotional materials
- A minimum of 5 social media posts on each channel about your organization leading up to the event
- Special announcements during the evening
- Signage opportunities at The Summer Soiree and an acknowledgment in the program
- Your logo in the post-event thank you advertisement

### MASTER'S Sponsor \$250

As a Master level sponsor you will receive:

- Recognition in The Summer Soiree program
- Your name in the post-event thank you advertisement

### DIAMOND Sponsor \$1,000

As a Diamond level sponsor you will receive:

- Recognition/logo in all advertising & promotional materials
- A minimum of 3 social media posts on each channel about your organization leading up to the event
- Announcement during the evening
- Signage opportunities at The Summer Soiree and acknowledgment in the program
- Your logo in the post-event thank you advertisement

### ENTERTAINMENT Sponsor \$1,500 Featuring Southbound Soul

As an Entertainment level sponsor you will receive:

- Recognition/logo in our press release, advertising & promotional materials
- A minimum of 5 social media posts on each channel about your organization leading up to the event
- Special announcement during evening
- Signage opportunities at The Summer Soiree and acknowledgment in the program
- Your name in the post-event thank you advertisement

CONTACT US FOR MORE DETAILS.

**GILLIAN SHANNON** | Fundraising and Marketing Coordinator

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# THE SUMMER SOIREE



## DONATIONS & SPONSORSHIPS

Please fax or email this completed form to 519.821.6764 or [TheSummerSoiree@royalpage.ca](mailto:TheSummerSoiree@royalpage.ca)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- CHAIRMAN'S (Exclusive) Sponsor \$2,500
- RED DIAMOND Sponsor \$ 1,500
- DIAMOND Sponsor \$1,000
- PRESIDENT'S GOLD Sponsor \$500
- SOUTHBOUND SOUL Sponsor \$1,500
- MASTER'S Sponsor \$250
- ENTERTAINMENT Sponsor \$1,500

I am unable to offer sponsorship but please accept my donation of \$ \_\_\_\_\_

I am interested in donating an auction item. Please contact me for more information.



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